



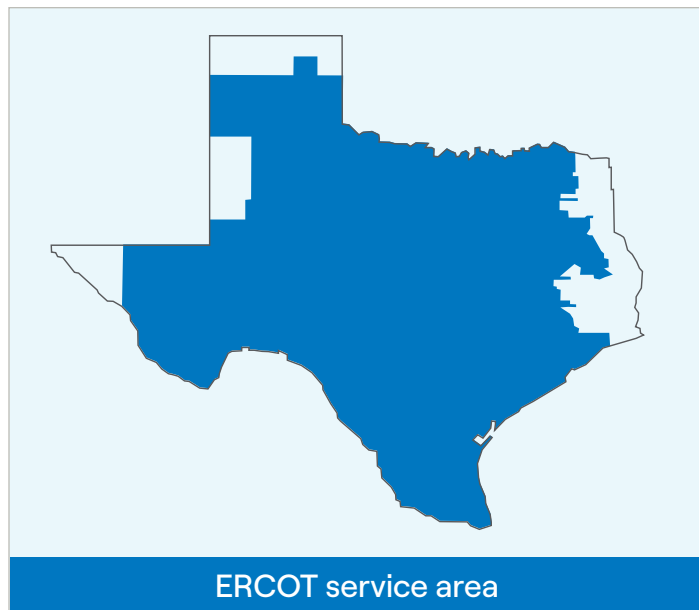
# Texas ERS Demand Response

## Earn money for reducing energy consumption

Enel has a proven track record of helping hundreds of organizations throughout Texas earn money, save on energy costs, and mitigate carbon emissions with demand response (DR). How does it work? When the Electric Reliability Council of Texas (ERCOT), the region’s electric grid operator, determines that it needs more supply to meet demand, it dispatches Enel’s demand response network, which is made up of local organizations that have agreed to reduce energy during times of high demand. Our deep well of market expertise provides the tools and guidance today’s businesses need to maximize their DR earning potential. With Enel, participating in demand response has never been easier.

### Program overview

<b>Program period</b>	Winter (Dec-Mar) Spring (Apr - May) Summer (June - Sept) Fall (Oct - Nov)
<b>Program hours</b>	24x7x365, split into eight time periods
<b>Advanced notification</b>	10 minutes or 30 minutes (based on program allocation)
<b>Testing requirements</b>	One test per year



### What is demand response?

Demand response programs provide a no-risk, no-cost opportunity for commercial, institutional, and industrial organizations to earn money while helping maintain reliable electricity throughout Texas. Program participants receive recurring capacity payments for agreeing to curtail electricity consumption in response to abnormally high electricity demand or electricity price spikes.

### How does my business benefit?

#### Maximize payments to your bottom line

Enel manages your participation from start to finish, ensuring you earn the highest possible financial reward, even if there are no dispatches. Since 2003, our customers have earned more than \$1B in payments.

#### Support your community

Your participation helps maintain reliable electricity throughout Texas and provides a clean, cost-effective alternative to building new power plants in the community.

### How do I participate?

Enel makes participation easy. We take care of the complex details so you can stay focused on running your business.

1. Our expert team will work with you to identify your energy reduction potential and create a strategy that delivers maximum value with minimum impact on your operations. We outline these measures in a detailed Energy Reduction Plan.



Austin, Texas

2. We install necessary metering devices at your facility to establish communication with our Network Operations Center (NOC), so we can monitor your energy consumption levels in real time.
3. Enel simulates a DR dispatch to ensure that you are comfortable with your Energy Reduction Plan. At any time during a dispatch, you can [log in to the app](#) to view your performance in real-time.
4. Your site is then enrolled and ready to respond if and when a dispatch begins. Throughout the process, we fully manage enrollment, measurement, verification, and payments on your behalf.

processors, universities, malls, office buildings and more. Common reduction examples include:

- Reduce non-essential lighting
- Modify manufacturing processes
- Adjust HVAC equipment
- Dial back pumps
- Change settings in industrial freezers

Our customers find that many energy-intensive processes can simply be shifted by a few hours to facilitate dispatch participation. Ask us about our experience working with customers like you.

## What can I expect during a dispatch?

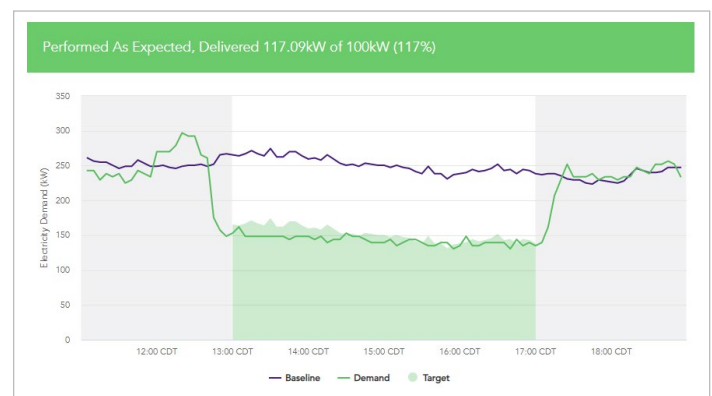
- **Notification:** When ERCOT anticipates the need for support, it dispatches the Enel network into action. Enel will notify you via email, phone, or SMS informing you when the dispatch will begin.
- **Response:** At the start of the dispatch, your facility will reduce its electricity usage according to your pre-determined Energy Reduction Plan – either manually, or automatically through the NOC.
- **Support:** Before, during, and after a dispatch, the NOC remains in communication with your facility. Our staff is available 24x7x365, supporting you to ensure that you achieve the highest possible levels of performance and payments.

## How do I sign up?

Our experts are standing by to speak with you about your organization's DR opportunity. Submit your information [here](#) to get started.

## What types of reductions can I make?

Enel has extensive experience creating reduction strategies that work within the operational limitations of a wide variety of facilities, including cold storage, manufacturers, food



Enel provides on-demand access to your real-time energy data – giving you the information you need to perform your best during demand response events and to better manage overall energy costs.