



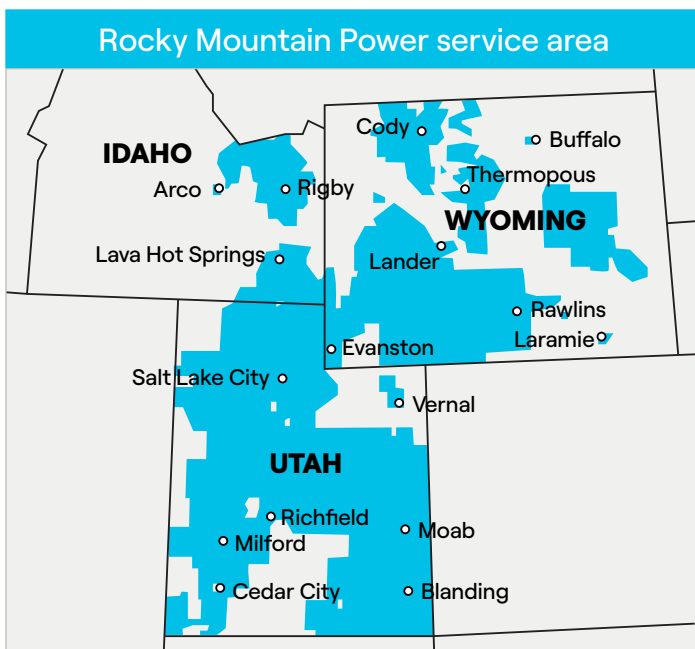
Rocky Mountain Power C&I Demand Response

Earn payments for reducing energy consumption

Rocky Mountain Power, in collaboration with Enel (a leader in Demand Response technology), is offering commercial, institutional, and industrial organizations incentive payments for participating in a program to maintain a reliable and cost-effective electric grid. In this program, large energy consumers can earn payments for reductions during periods of demand. The program is designed for participants to maximize their payments while keeping disruption within their facilities to a minimum.

What programs are available?

	Advanced Notice Dispatch	Real Time Dispatch
Program Period	Year-round	Year-round
Program Hours	24x7x365	24x7x365
Response Types	Ancillary services	Auto-curtailment
Dispatch Alerts	At least 7 minutes before an event	At least 30 seconds
Event Duration	At least 30 seconds	3 – 7 minutes



Approved in Utah and Idaho, planned in Wyoming

What is demand response?

Demand response programs provide an opportunity for commercial, institutional, and industrial organizations to earn incentive payments while helping maintain a reliable electric grid. When there are unexpected events impacting demand for electricity Rocky Mountain Power dispatches their demand response network, which is made up of local organizations that have agreed to reduce energy usage. Program participants earn incentive payments for agreeing to be on standby and for curtailing electricity consumption.

What are the benefits?

- **Maximize payments to your bottom line:** Our team manages your participation from start to finish, ensuring you earn the highest possible financial reward. Participants can earn incentives up to \$175/kW.
- **Help Rocky Mountain Power provide some of the lowest cost electricity in the nation.**
- **Support your community:** Your participation helps maintain reliable electricity in your community.

How do I participate?

Our program makes participation easy. We take care of the complex details so you can stay focused on running your business.

1. Our expert team will work with you to identify your energy reduction potential and create a strategy that delivers maximum value with minimum impact to your operations. We outline these measures in a detailed Energy Reduction Plan.



Salt Lake City, Utah

2. We install necessary metering devices at your facility to establish communication with our Network Operations Center (NOC), so we can monitor your energy consumption levels in real-time.
3. Your site is then enrolled and ready to respond when a dispatch begins. With your Enel metering, log into the [Enel app](#) at any time during a dispatch to view your real-time performance.
4. Throughout the process, we fully manage enrollment, measurement, verification, and payments on your behalf.

What can I expect during a dispatch?

- **Notification:** When Rocky Mountain Power calls an event, it dispatches the Enel network into action. Enel will notify you via email, phone or SMS, depending on your preferences, to inform you when the dispatch will begin.
- **Response:** At the start of the dispatch, you will reduce the electricity usage according to your predetermined Energy Reduction Plan – via automated control or manually.
- **Support:** Before, during, and after a dispatch, our NOC remains in communication with your facility. Our staff is available 24x7x365, supporting you to ensure that you achieve the highest possible levels of performance and payments.

What types of reductions can I make?

Our program administration has extensive experience creating energy reduction strategies that work within the operational limitations of a wide variety of facilities, including cold storage, manufacturing, food processing, universities, malls, office buildings and more. We can also help to implement full control systems that allow your electric load to be toggled remotely.

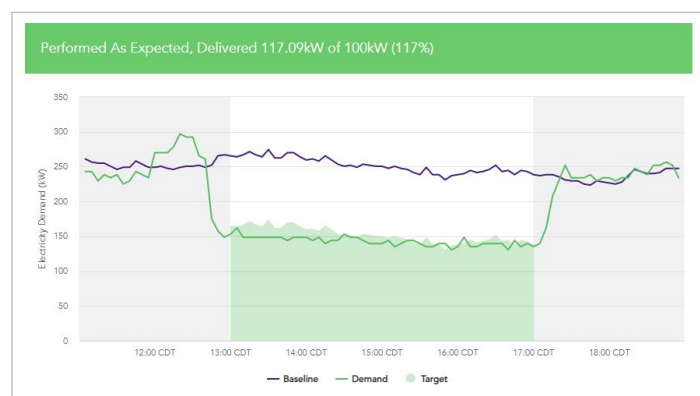
Common reduction examples include:

- Reduce non-essential lighting
- Modify manufacturing processes
- Adjust HVAC equipment
- Dial back pumps
- Change settings in industrial freezers
- Utilize back-up generators

Customers often facilitate dispatch participation by simply shifting many of their energy-intensive processes. Ask us about our experience working with customers like you.

How do I sign up?

Our experts are standing by to speak with you about your organization's Demand Response opportunity. Reach out to your Rocky Mountain Power Regional Business Manager to get started.



Enel provides on-demand access to your real-time energy data – giving you the information you need to perform your best during demand response events and to better manage overall energy costs.