



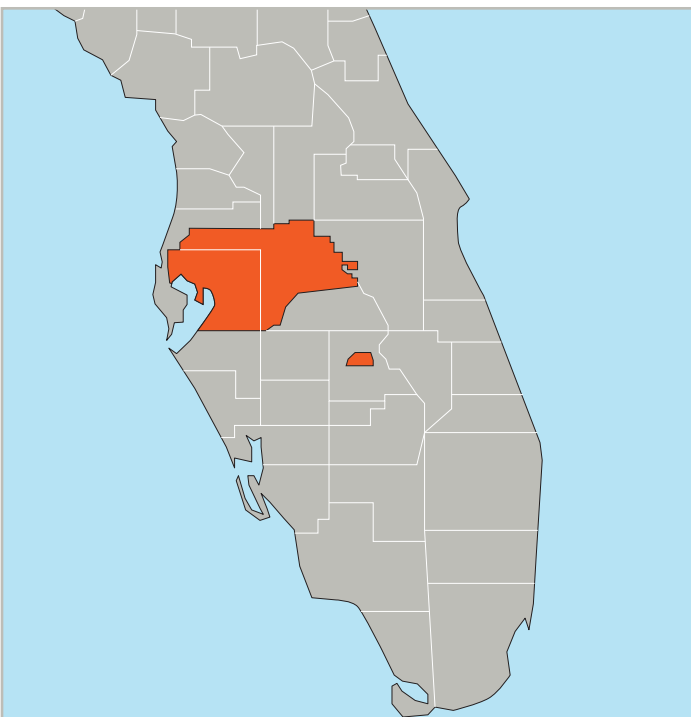
# Tampa Electric Demand Response Program

Earn payments for reducing energy consumption

Enel and Tampa Electric (TECO) are partnering exclusively to offer commercial, institutional, and industrial organizations incentive payments for participating in a program to maintain a reliable and cost-effective electric grid. In this program, large energy consumers can earn payments for making targeted energy reductions during periods of peak demand. Enel, the world leader in demand response programs, connects large energy consumers to these payments and ensures that they are able to maximize their payments while keeping disruption within their facilities to a minimum.

## Program overview

<b>Program period</b>	Year-round
<b>Program hours</b>	6 AM - 7 PM ET, non-holiday weekdays, all other times voluntary
<b>Advanced notification</b>	30 minutes
<b>Event duration</b>	Minimum 1 hour, maximum 8 hours



TECO service area

## What is demand response?

Demand response programs provide an opportunity for commercial, institutional, and industrial organizations to earn incentive payments while helping maintain reliable electricity. When the demand for electricity approaches critical peak levels, utilities and grid operators dispatch Enel's demand response network, which is made up of local organizations that have agreed to reduce energy usage during times of high demand. Program participants earn payments for agreeing to be on standby and for curtailing electricity consumption in response to high electricity demand.

## What are the benefits?

- **Maximize payments to your bottom line:** Enel manages your participation from start to finish, ensuring you earn the highest possible financial reward. Since 2003, our customers have earned over \$1B in payments.
- **Improve your facilities' resilience:** In addition to the payments, participants receive advanced notification of grid stability issues, enabling them to proactively protect their facilities from potential power outages.
- **Support your community:** Your participation helps maintain reliable, low cost electricity in your community.

## How do we participate?

Enel makes participation easy. We take care of the complex details so you can stay focused on running your business.

1. Our expert team will work with you to identify your energy reduction potential and create a strategy that delivers maximum value with minimum impact to your operations. Toggling most or all your enrolled electrical load to a qualified



Tampa, Florida

backup generator makes participation seamless and least impactful.

2. In some cases, we install necessary metering devices at your facility to establish communication with our Network Operations Center (NOC), so we can monitor your energy consumption levels in real-time.
3. Your site is then enrolled and ready to respond when a dispatch begins. Provided your site has Enel metering, [log into the app](#) at any time during a dispatch to view your real-time performance.
4. Throughout the process, we fully manage enrollment, measurement, verification and payments on your behalf.

## What can we expect during a dispatch?

- **Notification:** When TECO (Tampa Electric) anticipates high demand on the grid, they dispatch the Enel network into action. Enel will notify you with as much lead time as possible when the dispatch will begin.
- **Response:** At the start of the dispatch, your facility will switch its electricity usage to the backup generator – either manually, or if requested, automatically through our NOC.
- **Support:** Before, during, and after a dispatch, our NOC remains in communication with your facility. Our staff is available 24x7x365, supporting you to ensure that you achieve the highest possible levels of performance and payments.

## What types of energy reductions can we make?

Enel has extensive experience creating energy reduction strategies that work within the operational limitations of a wide variety of facilities, including cold storage, manufacturing,

food processing, universities, malls, office buildings and more. We can also help to implement full control systems that allow your electric load to be toggled remotely.

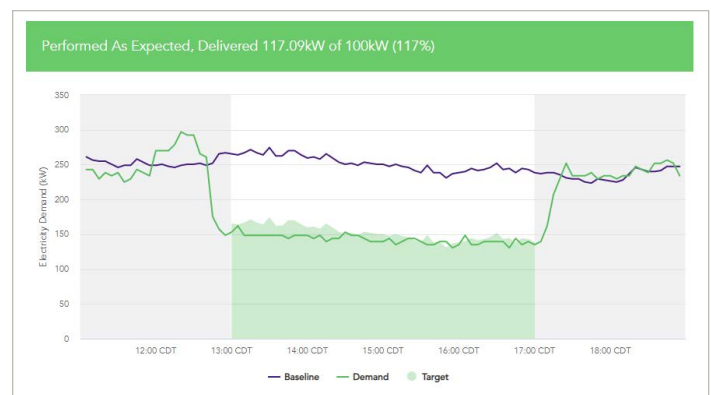
Common reduction examples include:

- Reduce non-essential lighting
- Modify manufacturing processes
- Adjust HVAC equipment
- Dial back pumps
- Change settings in industrial freezers

Customers often facilitate dispatch participation by simply shifting many of their energy-intensive processes by a few hours. Ask us about our experience working with customers like you.

## How do we sign up?

Our experts are standing by to speak with you about your organization's demand response opportunity. Submit your information [here](#) to get started.



Enel provides on-demand access to your real-time energy data - giving you the information you need to perform your best during demand response events and to better manage overall energy costs.